



Experience you can trust. A Fresh Lens you'll value.

We help banks, NBFCs, fintech companies and other financial services businesses make sound decisions, execute change and find the right leaders.

Advisory

Make better-informed decisions about what comes next.

Transformation

Turn priorities into changes that work.

Talent Search

Find the person who fits the work and your business.

Experience changes perspective.

Fresh Lens was founded by two senior banking professionals who have led businesses, built teams and made decisions with responsibility for the outcomes.

Vikas Singhvi

Nearly three decades in financial services across ICICI Bank and ICICI Prudential AMC Ltd. Former Executive Vice President and COO at ICICI Prudential AMC Ltd.

Vikas Goel

Nearly three decades in financial services across CitiGroup, ICICI Bank, Standard Chartered Bank and IDFC FIRST. Former Business Head - Rural Assets at IDFC FIRST Bank.

We understand the responsibility behind the decision.

We have managed P&Ls, led teams and been accountable for outcomes. We weigh recommendations against cost, capacity, risk and people.

Let's chat

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